

I am writing in opposition to NAB petition 04-160. I SUBSCRIBE to XM satellite radio because local broadcasters do not care about what I want or what is important to me. I oppose any attempt by the NAB or the FCC in limiting my choices when I pay for those choices. If the NAB is so worried about losing audience share to subscription services, let them offer a 'product' that truly competes with something as good as XM. As one who knows a commercial truck driver that has XM radio, I understand the importance this service, which we pay for. The members of the NAB do not provide the extensive traffic and weather information that truck drivers need when approaching a major metropolitan area. The information provided on XM radio allows truck drivers to assess traffic conditions and adjust routes accordingly to avoid delays, which can potentially cost the driver and his company money in wasted time and late delivery penalties.

Again, I oppose any interference by the NAB or the FCC to limit the services that I SUBSCRIBE to. I also encourage XM and other DBS companies to develop ways to enhance the product that I purchase from them.